

valda lake

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www.valdalake.com

Set Decorator: 2000 - present

This is a selection of most recent clients. A full list is available upon request.

<u>Job</u>	<u>Company</u>	<u>Director</u>	<u>Designer</u>
UPS	Pytka	Joe Pytka	Janet Nelson
Target	72 and Sunny	Augustus Punch	Marcus Lutyens
JC Penny	Native	Tom Dey	Gary Matterson
Merrill Lynch	Interrogate	Snorri Bros	Brian O Hara
Sears	Supply & Demand	Mat Lenski	Brian O Hara
Bud Light	Tool	Sean Ehringher	Janet Nelson
AT&T	Hungry Man	Wayne McClammy	Kirk Petruccelli
Toyota	Epoch	Michael Downing	Jaime Vickers
Jack In the Box	Radical Media	Dick Sittig	Michael Gaw
Taco Bell	Radical Media	Ron Lazzeretti	Michael Gaw
Honda	Radical Media	Dick Sittig	Michael Gaw
AT&T	The Joneses	Jonas Arby	Jaime Vickers
Lincoln	Backyard	Jeffrey Karoff	Jaime Vickers
Target	Furlined	Ted Pauly	Gary Matterson
Gillette	Radical Media	Dave Meyers	Michael Gaw
Walmart	HSI	Jaci Judelson	Jaime Vickers
AT&T	Chelsea Pictures	Neil Tardio Jr	Jaime Vickers
Volkswagon	Chelsea Pictures	Neil Tardio Jr	Jaime Vickers
Aflac	Go Film	Steve Chase	Michael Gaw
Colgate	Collective	Jeremy Warshaw	Janet Nelson
Glade	Incubator	Tom De Cerchio	Michael Gaw
Swiffer	Partizan	Warren Kushner	Dylan Kahn
Dunkin Donuts	Harvest	Baker Smith	Jaime Vickers
Sears	Harvest	Baker Smith	Jaime Vickers
Capital One	Corner Store/Spoon Films	David Lodge	Janet Nelson

Owner Wallspace Art Gallery 2009 - present

Representing over 50 emerging and more established Los Angeles based artists

Launched Wallspace online in 2009

Opened gallery space on La Brea Ave January 2012,

Co produced Solo shows for Wallspace artists at Keystone Art Space, Glassell Park & The Porch Gallery, Ojai

Product Stylist: For Old Navy TV Commercials 2010 - 2013

Managed the Product Stylist Team, liaised and implemented the looks requested by client for the seasonal TV commercial campaigns, this included all prepping of Old Navy products and set ups for the Art Card.

Art Director: Film & Tv

"Room 32"
"Advice from my Therapist"
"ER TV"
"Asi Se Hace"
"Sugarland " Music Video

Director: Victoria Larrimore
Director: Cheryl Guerriero
C2 Entertainment / Telemundo
C2 Entertainment / Telemundo
Julie Dennis Productions

Production Designer: Opera

May 2003
June 2000

"The Medium" Cal State University, Los Angeles
"La Boheme" SF Conservatory of Music, San Francisco

Set Decorator: Opera

2000 & 2001

May 2001

Western Opera Tour (WOT) and the Merola & Adler
Program at San Francisco Opera, San Francisco
"Tales of Hoffmann" West Bay Opera, SanJose

Set Designer: Theatre

1995 -2000

Off Off Broadway shows NYC

Professional Tennis Player: 1984- 1997

Competed on the ITF and WTA Tennis Tour 12 years, traveled the world internationally
and competed in all major Grand Slams
Represented Great Britain in Atlanta Olympics 1996 reaching the quarter finals

Member of the Set Decorators Union IATSE Local 44.
Business member of SDSA
Business member of ASID
Photos available of work on website www.valdalake.com
and references available upon request.

Originally from England , US Citizen since 2009